



ATTITUDE IS EVERYTHING[®] (AIE) FOR HIGH PERFORMANCE

The AIE programme is specially designed to help individuals **bring out** their **natural mental strengths**, enabling them to reach their **full potential** for high performance in both personal and professional success.

OBJECTIVES



Build positive expectancy

Experience the future before it becomes a reality.



Develop determination

Make a firm commitment and demonstrate determination in achieving goals.



Enhance self-belief

Overcome challenges and gain the Slight Edge[®]



Take action & achieve results

Translate the power of goal setting into actions and results.



Cultivate abundance attitude

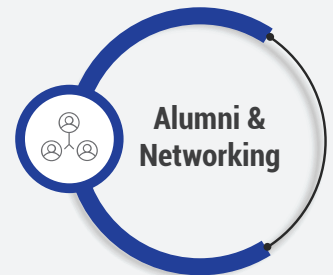
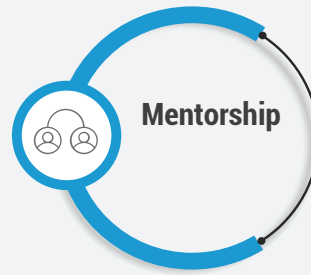
Unleash and use own potential to discover opportunities.



Develop persistence

Cultivate burning desire and commitment for achieving goals.

UNIQUE DEVELOPMENT PROCESS



PROGRAMME OUTLINE

LESSON 1 Gaining the Slight Edge[®]

- There is power in positive expectancy.
- How positive expectancy works.
- Developing an attitude of positive expectancy.

LESSON 2 Cultivating an Abundance Attitude

- Physical abundance.
- The abundance of mental potential.
- The choice is yours.
- Unleashing and using your potential.
- Abundance Attitude: Results and Rewards.

LESSON 3 Psycho-Cybernetics for Winners

- Successfully programming your goal setting computer.
- Putting the power of goal setting into action.
- Enhancing your self-image.
- Principles that get results.

LESSON 4 Never, Never, Never Give Up!

- Why people quit.
- A plan for developing persistence.
- Turning adversity into opportunity.